

# ONUR CAN KILIC

Product Manager | AI & Digital Innovation Focus

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Product Manager blending engineering, analytics, and creative innovation to design, launch, and scale digital products. Strong track record in cross-functional product delivery, from concept to launch, across AI, SaaS, and media systems.

## SKILLS

- Product Strategy
- MVP Design
- Agile Delivery
- UX/UI Collaboration
- A/B Testing
- Stakeholder Management
- Business Intelligence
- Data-Driven Decision Making
- Jira
- Trello
- Figma
- Miro

## EXPERIENCE

**KOÇ SİSTEM** — *Product & Process Consultant*

*Nov 2023 - Present*

- Managed integration of Tedial Media Asset Management into TRT's national archive systems.
- Designed and improved workflows, boosting cross-departmental efficiency.
- Aligned product vision between Tedial, TRT, and KoçSistem stakeholders.
- Led testing & validation for high-availability media pipelines.
- Conducted training sessions and built user documentation for 50+ archive operators.

**Be Right Back** — *Co-Founder & Product Lead*

*Nov 2021 - Nov 2023*

- Founded a device-sharing startup ("Airbnb for computers") enabling global access to idle computing power.
- Directed the product lifecycle from wireframe to launch, delivering 3 websites, 2 desktop apps, and 1 Android app.
- Managed 20+ freelancers (UI/UX, Dev, Marketing) using Jira, Notion, Figma, and Trello.
- Showcased MVP at IFA Berlin, presented to UK Department for International Trade and investors.
- Built a Discord community of 1,000+ testers, integrating open-source P2P modules for gaming APIs.

**Vestel** — *Product Management Trainee & Business Development Specialist*

*Aug 2018 - Oct 2021*

- Co-managed digital transformation projects within customer service operations (300K+ monthly users).
- Designed new call-center IVR flows to enhance customer experience.
- Analyzed user behavior data to optimize after-sales service efficiency.
- Collaborated with IT teams on CX redesign for Toshiba and Vestel after-sales products.
- Organized workshops to align engineering, logistics, and support teams on transformation roadmap.

## EDUCATION

**KOÇ UNIVERSITY** — *MBA (Modular)*

*2018-2018*

**MIDDLE EAST TECHNICAL UNIVERSITY** — *BSc, Electrical & Electronics Engineering*

*2012 - 2018*